

VOICE OF THE RESIDENTS

VOL. V, NO. 2

COCKEYSVILLE, MD.

NOVEMBER 1983

Gail Whitehead Introduced to Broadmead

Gail Whitehead, newly appointed Associate Director of Broadmead, provided the Voice with the autobiographical sketch presented below, at the invitation of the editor.

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Thank you so much for the lovely tea held as my Welcome to Broadmead. It was marvelous to say hello to so many Residents and Staff. I am looking forward to getting to know you by working with you. I'll give you the advantage with some notes about my past.

I was born on a fruit farm 38 years ago in Murrysburg, Pennsylvania, an area east of Pittsburgh, where my parents reside and continue to garden and care for the fruit trees when the frost doesn't intervene.

I began working at part-time jobs at age sixteen and have had many varied experiences as a waitress, camp counselor, filling airplane gas tanks, receptionist, and more. Once I replaced the Carnegie University collating machine. I was on the staff for a member firm of the New York Stock Exchange, Reynolds & Co., for two years, and spent three years in radio/TV broadcasting and advertising.

An undergraduate degree in Anthropology gave me the privilege of working among the Quiche Indians in Highland, Guatemala. After seeing how peasant communities organized to help themselves, I began a graduate course in the College of Human Development at the Pennsylvania State University and worked on problems of United States communities, focusing on problems of the elderly and working with

research projects on topics of housing, transportation, and fear of crime among the urban elderly in Harrisburg.

After completing a state-wide study of "Social Alienation During Aging," I received my M. S. I then taught undergraduate courses at Penn State in Environmental Psychology and Introductory Research Techniques and worked on several staff assignments for the College of Human Development during my Ph.D. course work. My research has focused on the effects of pain (in association with the National Arthritis Foundation).

This strong interest in gerontology led me to consider the problems of elderly housing and the development of retirement communities. I was fortunate to receive a position at Bethany Village Retirement Center where a new 150 unit had just been completed. It was a perfect opportunity to encourage a new community of elderly to organize to accomplish their own purposes. While there, I obtained my Pennsylvania Nursing Home Administrators License and worked in numerous administrative capacities.

I am a member of the State College Friends Meeting and have been attending the Harrisburg Friends Meeting.

While I am enjoying my stay at Holly House, I am anxious to move my two cats to the Baltimore area and hope to find housing soon.

I hope we will share the commitment for community service and will help each other seek a path of mutual respect and friendship.

--Gail Whitehead

B.R.A.F.

BROADMEAD RESIDENTS ASSISTANCE FUND

If your mailbox is not crammed with requests for contributions to a number of causes, you are to be congratulated for unusual success in being anonymous. But even such a genius cannot escape completely--you now have been reminded again about BRAF.

For those recent arrivals who have not heard about it, BRAF is designed to help Residents who, after having been here for some time, may be unable to meet the cost of living at Broadmead, either because of rising costs or lowered incomes.

We expect BRAF to be used to supplement incomes that could not keep pace with inflation; it is most unlikely that the fund would be called upon to pay the total costs for anyone.

As of mid-September BRAF has \$51,447.00. This sum would not go far in a time of real need. In this time of giving don't forget BRAF as a memorial or in honor of friends or relatives or for any other reason.

Leopold Bridge, Chairman
BRAF Board of Directors

WHO

One thing at which I fuss and fume
Is the loss of the good old pronoun - WHOM.
And for and to and of and by
Are all as discontent as I
To think in English there's no room
For that archaic pronoun WHOM.

But take a look at little WHO
Who has a lot of work to do.
It acts as subject - object, too.
It's clearly incorrect to say,
"Who did you bring with you today?"
But WHOM is out and WHO is in--
And I can never hope to win!

--Esther F. Mallonee

THE BROADMEAD LIBRARY WELCOMES GIFTS

The Library has no funds to buy current books of general interest. Monetary gifts from Residents would permit us to do this.

There are two recently published books that should be of particular interest to Broadmead Residents. One is an outstanding book on President Eisenhower. The second is about his distinguished brother, Milton Eisenhower, outstanding public servant, educator, and personal friend of many Broadmead Residents.

The titles of these publications are: NEVER TOO LATE, by Margaret Chase, Ansonia Press, 1983; and MILTON EISENHOWER, EDUCATIONAL STATESMAN, by Stephen Ambrose and Richard Immerman, Johns Hopkins University Press.

Perhaps there is an angel among you who will make a gift to the Library, enabling us to purchase these volumes.

--Linn Dill

For the Library Committee

Retraction

The Voice has learned from Administration that the item "Luggage Need Transport?", in the October Voice was incorrect. The results of that item proved for all concerned that the duty men do not have time to transport luggage of Residents to the Center prior to over-night trips. (Administration's Nancy Grant wants to apologize to the duty men for the error.)

Because parking spaces close to the Center must remain free of long-term parked cars (more than 24 hours), says Nancy, it is now suggested that Residents take their luggage to the Center, place it in the locked Residents Association office overnight, then drive their cars back to their own parking areas.



Leadership Key to Good Food Service

DOUG BAREIS FINDS CHALLENGE IN CAREER WHICH DEMANDS THAT ALL PROBLEMS BE SOLVED

"In food service you can't ever goof off--it's a 365-day a year job." So says Doug Bareis, Service Manager since November, 1982, summarizing the responsibilities of his and the Food Service staff's duties. "Jobs in food service are always a challenge."

Doug says he got into this field "by mistake," but considers the "mistake" a lucky break. He started out in computers, working for the New York Board of Higher Education in New York City. There he had opportunities to take courses in many different fields. He finally ended up in New York City Community College in its hotel and restaurant management program.

After completing the course, he and his wife decided to leave computers and New York behind them and come to Baltimore with Holiday Inns. Doug worked in various capacities with Holiday Inns--home catering, special events, cooking, to name a few. He finally decided that he was most comfortable in management.

Doug described the food business as a very broad based field that encompasses not only food preparation, but also the complicated business end of the hotel, restaurant, and institutional food management. The most important part of the business is satisfying the customer. In a community like Broadmead it is essential to find a solution to every problem and deliver on a promise. For in this business, "it is not who you know but what you produce that gets results."

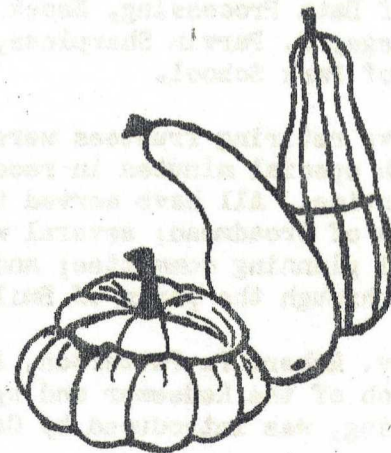
Doug stressed that Broadmead's Food Service staff is really a team, which is the key to its success. He points out that our team utilizes the combined talents and expertise of everyone. Gil Van Houton, leader of the team; Mike Goldberg, Production Manager; Beth Oursler, in charge of the Coffee Shop and Health Care food; Betty Loud, secretary since Food Service began here; and Doug keep our food coming and improving, and most of the Residents happy.

That is no small job. It is, in fact, a whopper but Doug believes good leadership is vital to good service. Gil generates new ideas and his leadership gets the best out of the entire staff. Mike knows much about food, and he decides on the menus--two a day, seven days a week = 70 different menus each 5-week cycle. Multiply that by 3 entrees per menu, plus all the vegetables and etceteras Any Residents want to join up?

Doug hires the servers for the dining room, oversees their orientation to their job, and supervises the dining room. For most servers, it is their first real job, so the members of the staff must set the example for the newcomers and show them that managers need not be ogres.

What does Doug do in his spare time? He and Nancy do extensive gardening, even raising a few chickens, in addition to their primary activity of raising 5-year-old Tanya and Tyson, age 5 months. Doug likes doing things around the house and garden. Nancy preserves and cans some of what they raise, and some they shared with Residents this summer by making tomatoes available at the Reception Desk!

--Helen Criley



HAPPY THANKSGIVING!

TRUSTEES AND RESIDENTS CELEBRATE FOURTH ANNIVERSARY

A gala dinner celebrating Broadmead's fourth anniversary on Oct. 17 was followed by the eighth annual meeting of the Board of Trustees. The large audience filled the auditorium and the lounge.

The audited financial statement, handed out before the meeting, showed that Broadmead is "exactly where we anticipated financially," said Board Treasurer Charles McCarthy. He stated that the second mortgage is paid off, and Broadmead is in sound financial condition.

Charles added that he had made a comparison of Broadmead with similar facilities being built in this general area, and found that we offer the most in financial plans and services.

After opening the meeting, Lois Forbush, Board Chairman, announced a memorial tribute to Matthew Hirsh, Board member who died recently. The Board will give a tree to Broadmead, in his memory, to be located between the Center and Holly House, where the old tree was taken down.

Five new Trustees were announced by Catherine Motz, Chairman of the Nominating Committee. They are: Juliet B. Borgmeier, Friends School Assistant Business Manager; Carol J. Johns, Associate Professor of Medicine, J.H.U., and Assistant Dean for Continuing Education; Sanford Kotzen, Retired Executive Director of Franklin Square Hospital; Charles G. Mallonee, Jr., Professor of Data Processing, Essex Community College; F. Parvin Sharpless, Headmaster of Park School.

The five retiring Trustees were honored with special minutes in recognition of their service. All have served through the creation of Broadmead; several were on the original planning committee; and all had "lived through the pangs of Building."

The Rev. Robert P. Patterson, Pastor of the Church of the Redeemer and speaker of the evening, was introduced by Caroline Cochran.

Dr. Patterson, with humorous anecdotes, showed how we have moved in the past 45 years from valuing people to valuing systems (ways of doing things)

rather than the people for whom the system was created.

Dr. Patterson, quoting Mother Theresa, a Nobel Peace Prize recipient, said, "The suffering of Calcutta is present in St. Louis, if only people would stop to see...The biggest disease in the world today is the feeling of being unwanted or uncared for."...He said, in effect, that only caring, as at Broadmead, alleviates the suffering.

Martin Trueblood, speaking last, talked soberly about those whom we lost during the past year and the special personal loss he felt for each one.

Lois closed the meeting, underscoring the importance to all of us of the strong relationships that have developed in these four years of our history.

--DK

Bird Bath

Rosy finches perched on a curve
Watch their reflections skimmer
Sedate and full of thistle seed
They watch the ripples glimmer.

Another time, another place
A raucous starling splashed
Geysers in miniature
In the Sunshine flashed.

He flapped his wings glistening
With purple and green
And shook the drops from him
And settled to preen.

Now, the finches bob their heads
Then take to swooping flight
A sparkling droplet on a bill-
A star in noon sunlight.

--Margaret Nelson

Where is the wisdom we have lost in
knowledge?
Where is the knowledge we have lost in
information?
T.S.Eliot, Chorus from The Rock

"WHY SOCIAL WORK AT BROADMEAD" IS TOPIC OF ERIC THOMPSON'S HEALTH CARE TALK

"Social workers are notorious for filling vacuums; they know a little about a whole lot," Eric Thompson, Broadmead's social worker, declared at the October Health Care Committee program explaining "Why Social Work at Broadmead." (See Jan. 1983 issue of Voice for his background. For newcomers, back issues are in the library.)

Eric's basic job is to help people under stress on Hallowell and in the Clusters. He supervises the work of Holly McFadden, Penny Pentz, Sandy Krome, and the new assistant social worker, Lura Vogelmann, as well as working with Clarice Carter, our 3rd student from the social work program at the University of Maryland Baltimore County (UMBC).

He has followed up the new-Resident greetings from Helen Gibson's Resident hospitality committee with a Newcomers Group orientation and now sees the need for another such group.

The major part of his work is with "the most vulnerable part of the population" (those on Hallowell Hall). He is consulted on assigning rooms, though the head nurse makes the decision. Eric tells Residents what to expect during a stay on Hallowell and has found that some who didn't want to go to Hallowell then didn't want to leave. He welcomes comments from Residents and has found their suggestions helpful.

The permanent transfer to Hallowell needs an addendum to the contract. After a stay of as much as 4 to 6 months on Hallowell, Eric may begin talking with the patient, the doctor, and the family. There is no time limit on keeping the apartment. The final decision is made by the Transition Committee, consisting of the Medical Director, the Executive Director, a representative of the Health Care Staff, and a member of the Board, after consulting with the patient or the patient's representative.

In the Clusters, Eric has helped couples who had difficulty with each other because of unaccustomed small living

quarters to find ways of coping with their problems.

He meets with house-keeping aides and dining-room servers to sharpen their awareness of attitudinal changes in Residents, thus increasing their understanding and alerting Eric to possible problems. He cited a group of waitresses who, on their own, were visiting Taylor Hall Residents to know them better and to make them feel more at home in the main dining room.

He sees a need for more support to families and spouses of Hallowell patients dealing with communication with nurses and guilt feelings of relatives. He can be used as a "last resort" by frustrated Residents on any topic. Eric can be reached by beeper by calling the switchboard (628-6900) or by a message in his box.

--Dorothy Graham

Activity The Key

"During retirement years, 'activity' is the key word for remaining healthy and happy--especially keep using your mind after you reach 65."

In connection with this thought, Dr. Bowman (identity unknown) carried with him this little poem:

"We have two ends with a common link.
With one we sit, with one we think.
It all depends which one we use.
Heads we win, tails we lose."

--Courtesy of Elizabeth Muller

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Which brings to mind the plea from many Residents to the effect that we exercise our tails less and our feet more--to the end of keeping the grounds clean: deposit small debris, especially cigarette stubs and ashes in trash receptacles. (Staff members, too, please note.) The area around the mail box is of special concern.

DEADLINE FOR NEXT ISSUE: NOV. 14

Residents Honored

Lillian Marriott, a long-time supporter of the Civitan Club of Maryland, received a surprise citation at the Club's Annual Awards Dinner in October. The Certificate of Appreciation reads in part, "...in recognition of her generous service in support of the Civitan Club's Charity Programs."

The Club's motto, "Builders of Good Citizenship," is promoted in part through services to retarded children. Lillian has helped raise funds for these projects through various activities over the past 17 years.

Although she has been forced to give up her many volunteer activities, she continues to take orders for Claxton fruit cakes, one of the Club's fund raising projects. If you wish to contribute to the services to retarded children by ordering your holiday fruit cakes through Lillian, call her at 666-7553.

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The Ernestine McCollum Award was established by Meals on Wheels of Central Maryland, Inc. at its 23rd annual meeting at the Hyatt-Regency in October, honoring Ernestine as one of the two outstanding women who founded this service in the Baltimore area.

The Ernestine McCollum Award will be presented annually to an outstanding Meals on Wheels volunteer.

Ernestine recalls that the concept of Meals on Wheels was started in England in 1939 during the blitz. It was adopted here, about 20 years later, to provide "a built-in delivery system" to provide nutritious meals to enable "the aging and handicapped to remain in their homes with dignity and independence."

As Chairman of the Health and Welfare section of the Maryland Home Economics Association in 1957, she was asked by the National Association to look into the mobile meals project. Levindale Center (geriatrics), through the Council of Jewish agencies, was the first to provide a

ACCOUNT EXECUTIVES DISCUSS AT&T BREAKUP WHAT IT MEANS TO STOCKHOLDERS

Nearly 100 Broadmeaders surprised everyone but themselves when they showed up on Oct. 10, for the Merrill Lynch lecture-demonstration on "The Breakup of AT&T and How It Will Affect Stockholders." There was enthusiastic questioning and interest to match the attendance.

Tony Graziano and Connie Shipley, Merrill Lynch account executives, did not disappoint. They were as clear and informative as could be expected in speaking on a matter in which many things are still to happen, beginning Jan. 1, 1984, when the great Bell System goes through total divestiture.

After reviewing the history and the legal reasons for the changes resulting from the Bell breakup, they revealed a new opportunity for persons holding AT&T stock, through an organization spearheaded by Merrill Lynch, called The Phone Fund. Present stockholders may join and gain advantages of retaining expert stock management while their investments in both the parent AT&T and the new regional companies will be serviced by the organization. It will issue monthly and annual statements and dividend reports. All will come from "The Phone Fund" rather than many statements from several individual companies.

No brief report can do justice to all the literature published and the information at this meeting. Even veteran investors said that they have many questions to ask.

--GJF

kitchen. Brown Memorial Presbyterian Church was the second. Since the 60's the project has expanded to five counties in the Greater Baltimore area. More recently the Broadmead kitchen has participated in the project in this area.

Maintenance Update

The person Residents may have seen recently painting the Holly House masonry is Dominic Cirigliano who joined the maintenance staff on July 1. Howard Ketler, Superintendent of Maintenance, praises Dominic as a valued addition to the staff, saying, "He is an excellent worker and an excellent painter."

Residents, too, not only have admired his work but also enjoyed his pleasant greetings on their early morning walks during the summer when he was painting the covered walkways.

The areas that have benefited from Dominic's skill since his arrival include half of the covered walkways, all of the Holly House court yard, all window frames on the first floor, and about a third of the Holly House masonry walls. In connection with the painting, new fibre glass shutters were installed in the painted section and storm windows will be installed this month.

The remaining painting has now been deferred for the rest of this season to make time to begin treatment of the redwood on the south face of the Center.

Howard plans to have painting started this winter on the woodwork in the apartments. He emphasized that there will be time "for woodwork only," adding that any other interior apartment painting would seriously interrupt Dominic's scheduled work.

--D.K.

Thanks and Credits

To: Gil Van Houten and his Food Service Staff for the splendid fourth anniversary dinner. Only thoughtfulness, expertise, and hard work could have produced the final result. We hope the warmly appreciative comments of Residents, following the dinner, will reach the ears of Gil and his staff.

WOODY JENKINS APPOINTED TO COMMUNITY POST

Woody Jenkins, Broadmead's Director of Personnel, has been appointed to the Board of Directors of Free State Health Plan, an affiliate corporation of Blue Cross of Maryland, Inc.

F.S.H.P. is a Health Maintenance Organization which offers alternatives to regular health insurance with major companies. Essentially it offers "wellness" insurance as opposed to "sickness" insurance.

Woody reports that more than 10% of Broadmead's staff employees are enrollees in the HMO program. Woody's membership on the Board of Directors places him in a position to share with Staff and Residents the latest developments in the field of Health Maintenance.

There are those who feel that rising costs, due to fragmented health care and delivery, can be reduced appreciably as the HMO concept develops.

--Elizabeth Gilpin

Elephant Stew

"In the little town of Center Sandwich in New Hampshire there is a restaurant called 'The Corner House.' The new owners claim that among the receipts of the old Corner House they found one for Elephant Stew. This is it:

Elephant Stew Ingredients

- 1 Elephant
- 2 Rabbits (optional)
- Salt and pepper

Cut the elephant into small bite-size pieces. This should take about 2 months. Add enough brown gravy to cover. Cook over kerosene fire for 4 weeks at 465° temp. This will serve 3800 people. If more are expected 2 rabbits may be added. But do this only if necessary as most people do not like to find HARE in their stew.

Passed along joyfully by Guthrie Speers"

HAPPY THANKSGIVING!

Fireside Chat Highlights

Martin Trueblood introduced Tom Mondloch, a graduate student at George Washington University, in the Oct. 10 Fireside Chat. Tom will be completing the requirements, this year at Broadmead, for a Masters Degree in Health Services Administration including licensing as a Nursing Home Administrator.

Part of Tom's thesis project is the study of the work elements in single vs double room long-term patient care. The differences have never been documented. As Hallowell Hall patients move from double to single rooms during the year, it offers a good opportunity for the study.

Tom expressed pleasure in the spirit of Broadmead and its unique program.

Legislation

The property tax question is moving ahead. In this connection, the House Ways and Means Committee will visit Fairhaven this month. Resident Max Sauerwein heads the Broadmead Committee working on this.

Hallowell Hall

There was a lengthy, spirited discussion about staffing on Hallowell. Concern was expressed about staff exhaustion at the end of the day, staff illnesses, and the emergencies that interrupt routine coverage. Recognition was given to the fine spirit and quality of the Hallowell staff.

Some unassigned tasks that belong to neither housekeeping nor nursing staff were identified and will be looked into by administration.

In this connection, Martin informed the Residents that an outside professional agency is evaluating the tasks on Hallowell in addition to the study which is underway by the Residents Health Care Committee. When these reports are completed, he will be in a position to discuss the reports and consider alternatives. Many Residents made suggestions and there was a consensus that Resident participation in solutions is necessary.

PROGRAM

PREVIEWS

(See PROGRAMS on opposite page for date, time and place)

Gerald M. Smith, music teacher at the Randallstown High School, will bring his Chamber Choir of twenty-two high schoolers for a concert at Broadmead.

Edinburgh, a medieval city built on the remains of an extinct volcano, is the capital of Scotland and the seat of Scottish royalty. Maud Dulaney Jones's talk will cover Scottish history, literature, the origin of golf, the kilt, and the bagpipe. The program will include music and costume.

Both Yong Hi Moon and her husband, Dai Uk Lee, who will give a piano concert, began piano lessons in their native Seoul, Korea, at the age of five. At ten years of age, they made their debut with the Seoul Philharmonic Orchestra, after which they studied abroad. The Korean government honored them both with an invitation to participate in a special tour commemorating the 30th anniversary of the Korean liberation. Broadmead welcomes the return of these talented artists.

The film on the life of Benjamin Franklin is one of the excellent biographical series produced by USF&G. "Helen Keller" and "Paul Revere" are two we have seen.

--Dot Graham

New Resident

JONES, GLADYS (Mrs. H. Frederick, Jr.) R-4, 628-0424). She came to Broadmead from Ruxton where she has lived since early childhood. She says the friendliness of Broadmead residents has made the transition easy. She enjoys bridge, reading, and sewing, and most of all, people.

MOVIES

Tuesdays 7:00 PM

Place: Auditorium

NOVEMBER 1 - "CALL NORTHSIDE 777"
(110 min.) starring Jimmy Stewart, Lee Cobb, and E. G. Marshall. A movie classic of real life drama about a miscarriage of justice and eventual exoneration. In 1948 it was awarded among Ten Best of the Year.

NOVEMBER 8 - "THE GOLD RUSH" (75 min.)
Charlie Chaplin masterpiece with music and sound effects added. A timeless classic.

NOVEMBER 15 - "TARKA THE OTTER" (90 min. - color) An unforgettable adventure filmed in England 1979. You won't want to miss it!

NOVEMBER 22 - "HOME AWAY FROM HOME" (52 min. color) Alistair Cooke's account of how amazing America began to prepare us for Thanksgiving.

NOVEMBER 29 - "THUNDERHEAD SON OF FLICKA" (78 min. color) Based on Mary O'Hara's famous novel series. Filmed against the splendor of Western canyons and plains.

HALLOWELL HALL MOVIES

Tuesdays 3 PM

Place: West Lounge

NOV. 1 - "SENSE OF WONDER" (54 Min.)

NOV. 8 - "THE GOLD RUSH" (75 Min.)

NOV. 15 - "SAILING OYSTERMEN" (30 Min.)

NOV. 22 - "HOME AWAY FROM HOME (52 Min.)

NOV. 29 - "WASHINGTON, D.C. - CAPITOL CITY" (30 Min.)

--Rowe Hinsey

TELEPHONE BILLS

Save a 20¢ stamp. Let the Union Trust Bank deliver your envelope, with payment enclosed, to the telephone company. If the bank is closed, slide the envelope between the glass doors.

PROGRAMS

(In the Auditorium unless otherwise noted)

TUESDAY, NOVEMBER 1 - 9:30 a.m. -
Discussion Group - "Planning: The U.S. Must Have Long-Term Goals" - Ken Walker, leader (Recreation Room)

MONDAY, NOVEMBER 7 - 7:15 - Program by
Randallstown Chamber Choir (Lounge)

TUESDAY, NOVEMBER 8 - 9:30 a.m. -
Discussion Group - "Decentralization: The Challenge to Large Organization" - Jim Fleming, leader (Recreation Room)

THURSDAY, NOVEMBER 10 - 11 to 4 -
Barn Sale (Lower Level)

FRIDAY, NOVEMBER 11 - 7 to 1 - Barn
Sale (Lower Level)

SATURDAY, NOVEMBER 12 - 7:15 -
"Edinburgh: Scotland the Brave" - talk with music and costume, by Maud Dulany Jones

MONDAY, NOVEMBER 14 - 10:30 -
Fireside Chat (Lounge)

MONDAY, NOVEMBER 14 - 7:15 - Concert
by the Moons, piano duo (Lounge)

WEDNESDAY, NOVEMBER 16 - 7:15 - Health
Talk - "Cluster Care" by Maryann Yentzer

SATURDAY, NOVEMBER 26 - 7:15 - Film on
life of Benjamin Franklin

TUESDAY, NOVEMBER 29 - 9:30 a.m. -
Discussion Group - "A Return to Emphasis on Individual Responsibility" - Jean Moser, leader (Recreation Room)

ANTIDOTE FOR TROUBLE

A smile costs nothing, but gets much. It enriches those who receive, without making poorer those who give. It takes but a moment, but the memory of it sometimes lasts forever. None is so rich or mighty that he can get along without it, and none is so poor that he cannot be made rich by it.

Author and source unknown

--Courtesy Bob Martin

BLOODBANK STATION NOW AT BROADMEAD

In the past three years Broadmead employees, at the encouragement of Rich Compton, former Associate Director, have given close to 90 pints of blood at Hunt Valley for the Red Cross. Residents, staff, and staff families from August 1980 to August 1983, have received 144 pints. Before Rich left, he set up the first date for giving blood at Broadmead. Pat Rodak, now chairman of the program, reported that the first session held here on August 4 produced 39 pints from 43 offers. (The Red Cross expects a sign-up of 45 people to produce the 30 pints requested per station.) Thirty-four Broadmead staff signed up, including Mike, the mailman, and Anne Lafferty of the bank. Employees of the Farmers Credit Bank and AAI made up the rest. (Outsiders are credited not only to Broadmead but also to their own employment groups.)

Residents who helped with the session, and who received high praise from the Red Cross head nurse for their aptitude, were Marie Cunningham, Helen George, Harry Patton, Carleton Peterman, and Dorothy Staines.

Pat expects employees from North Park, Broadmead's new industrial neighbor, to participate when it opens in February. Future dates for Broadmead's Blood Donor Program are February 23 and August 8.
--Dorothy Graham

TALENT IS WHERE YOU FIND IT

"It is well for us academics to remind ourselves occasionally that neither Washington nor Lincoln, neither John Stuart Mill nor Herbert Spencer, neither Franklin nor Faraday nor Edison, neither Marlborough nor his great descendant and biographer ever attended a university, that neither of the Wright brothers had so much as a high school diploma."
--Brand Blanshard

In Memoriam

NAOMA M. REITZE
July 15, 1914 October 1, 1983

ANNA U. SUNDERLAND
November 29, 1902 October 5, 1983

EMERSON LAMB
October 10, 1890 October 5, 1983

DOROTHY L. JONES
August 8, 1910 October 11, 1983

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The Residents Association of Broadmead
Kathaleen V. Kennedy, President

EDITORIAL

Draza Kline, Editor
Dorothy Graham, Assistant Editor
Helen-Mary Overstreet, Assistant Editor
Nancy Rowe, Nature Editor
Margaret Bouchelle
Vivian Cord
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G. James Fleming
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PRODUCTION AND CIRCULATION

Franc Beck
Margaret Barall
Ruth Dibert
Adda Gilbert
Esther Mahan
David McIntyre
Cy Murphy
Margaret Tylor

Mildred Tyson, Treasurer

Mailing Address: Broadmead G-2
13801 York Rd., Cockeysville, Md. 21030